

CA Workforce Investment Board

Planning Unit: Green Jobs
Fiscal Year: 2009

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PLAN

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vision

Over the next 18 to 24 months the GCJC will identify and facilitate the development of the framework, funding, strategies, programs, policies, partnerships and opportunities necessary to address the need for a highly skilled and well-trained workforce in support of California's green businesses and economy. Through its work, the council will serve as a catalyst for the creation of sustainable regional sector strategies that will be managed through regional partnerships.



mission

Catalyzing California's Green Workforce Development.



objectives

- Increase funds acquired/leveraged for Green Job Training from ___ to \$10 Million.



strategies

- Neutral broker: guide discovery, advocacy, investments, direction & accountability
- statewide hub, nat'l model, & resource for agcs & leg. cultivating funded Initiatives
- Strengthen reg. competitiveness by incentivizing data drvn planning & measure results
- Ensure creation/sustainability of sector strategy by fostering regional partnerships.
- Form strat alliances with business to understand their green workforce needs
- Increase educ pathways that lead low wage workers to well-paying jobs.
- Ensure entrepreneurs receive training necessary to create/compete in green economy.
- Use tech to imprve data, bridge systems, facilitate comm w/partners & measure results
- GCJC work will be done when collaboration becomes routine: education & career merge



action plans

- **Sector Strategies:** Release SFP for regional technical assistance funding.
- **Sector Strategies:** Provide a teleconferenced information meeting for prospective applicants of SFP.
- **Sector Strategies:** Convene and provide training and t.a. to regional planning SFP grantees
- **Communication & Outreach:** Complete planning for regional forums including agenda, dates & facilitators.
- **Policy:** Provide updated report and education session for legislators.
- **Communication & Outreach:** Hold at least 3 roundtables on sector strategies..
- **Technology:** Update website to include information & resources re: GCJC.
- **Entrepreneurship:** Catalog the resources available to business to create & compete in the Green Economy.
- **Strategic Alliances:** Convene Environ Def Fund, Connectory and others bldg reg. bus to bus resources.